



In line with the Promote pillar's mission of supporting job creation and economic growth in Lebanon, LIFE has launched a new mentorship program targeting social enterprises in Lebanon.

Enterprise selection criteria:

- **Social Impact:** Social impact is part of the business model and incorporated into the articles of association.
- **Beneficiaries:** the company employs and/or provides products and services to disadvantaged communities with no distinction based on gender or religion.
- **Scalability:** the organisation's social impact is scalable.
- **Sustainability:**
 - There is sufficient revenue potential to break-even or become profitable and reinvest the majority of surplus
 - Solutions provided to beneficiaries have lasting benefits
 - Social impact is monitored and evaluated
 - Operational efficiency is continuously improved
 - Organisation is environmentally conscious
- **Competence of the founding members/team:**
 - Domain expertise
 - Communication skills
 - Complementarity of skills among founders/team members
- **Ethics:** non-religious, apolitical, transparent and strong corporate governance.